



With the solar-powered charging bench, communities can display full color advertisements of products, services, and events anywhere people want to be: outdoor malls, traffic hubs, campuses, hospitality spots, parks, sidewalks and boardwalks. Locals and visitors stop by to recharge phones and devices while being updated on public events and business offerings communicated in real-time on the E ink interactive bulletin board.

Communities, municipalities, and organizations take advantage of **solstreet** features in a variety of ways:

With a monthly lease, the locality fully controls the lighting schedule, content, and any income from the LED backlit advertising, along with the dynamic content of the E ink screen. **solstreet** supervises the installation and maintenance.

Or **solstreet** and our partners handle the media sales and the locality gets a significant percentage of revenue generated by the LED backlit advertising and the dynamic content of the E ink screen, with no costs for installation and maintenance.

specifications

- Durable aluminum weather-proof construction
- Rated to 100 mph wind load
- Dimensions: 72" wide x 36" deep x ~102" high
- Seats 6 adults, provides 6 marine-worthy USB outlets
- Simple 8 bolt installation, no trenching required
- 40" x 60" static full color LED back-lit advertising
- 42" diag. E ink high contrast grayscale panel
- Remote information sharing with daylight readability
- Sunprime 370w frameless bi-facial solar module
- Protected under U.S. Utility Patent 8,075,054.

team capabilities

Lisa Smith, managing and creative director, has extensive experience in furniture and industrial design. Smith has exhibited at the Cooper Hewitt National Design Museum, Smithsonian Institute, MoMA design store and published in numerous international magazines. Clients include Steelcase, Haworth, Nambé & more. She holds several U.S. Design & Utility Patents and founded a successful product licensing company, Lisa Smith Studio. lisasmith.net

Laurence Hirsch, director of strategic development, is the President of LGH Strategies a full service government and public affairs consulting firm specializing in the development of strategic partnerships, organizational and resource development. Larry and LGH Strategies will bring decades of experience to creating partnerships to develop new markets that will benefit from solstreet.

Arthur Kopczewski, solar technology director, is founder at Promsun Solar. Electrical Engineer: Hatzel & Buehler, Inc., Schlesinger-Siemens Electrical LLC, The DL Blaine Corp. Education: Bialystock University of Technology, Master's Degree, Electrical, Electronics and Telecommunications Engineering 1997–2003. Technical School of Precise Mechanics 1992–1997. Licenses: NABCEP (North American Board of Certified Energy Practitioners) Certified PV Installation Professional. promsun.com

Saymary Tuanama, community outreach leader, is OSHA 10 Certified and organizes annual union members meetings such as Modell's Academy bus drivers, mushroom factory workers, grocery stores cashiers, crossing guards, and school bus drivers in New Jersey, New York, and Pennsylvania. A native Spanish speaker fluent in English, she managed a mass mailing to voters in Spanish for Governor Phil Murphy. Saydy led 35 canvassers in South Orange, West Orange, Bloomfield, and Montclair which improved voter turnout in Essex County for state and local candidates.