



With the solar-powered charging bench, communities can display full color advertisements of products, services, and events anywhere people want to be: outdoor malls, traffic hubs, campuses, hospitality spots, parks, sidewalks and boardwalks. Locals and visitors stop by to recharge phones and devices while being updated on public events and business offerings communicated in real-time on the E ink interactive bulletin board.

Communities, municipalities, and organizations take advantage of **solstreet** features in a variety of ways:

With a monthly lease, the locality fully controls the lighting schedule, content, and any income from the LED backlit advertising, along with the dynamic content of the E ink screen. **solstreet** supervises the installation and maintenance.

Or **solstreet** and our partners handle the media sales and the locality gets a significant percentage of revenue generated by the LED backlit advertising and the dynamic content of the E ink screen, with no costs for installation and maintenance.



## Specifications

- Durable aluminum weather-proof construction
- Rated to 150 mph wind load
- Dimensions: 72" wide x 36" deep x ~102" high
- Seats 6 adults, provides 6 marine-worthy USB outlets
- Simple 8 bolt installation, no trenching required
- 40" x 60" static full color LED back-lit advertising
- 41" diag. E ink high contrast grayscale panel
- Remote information sharing with daylight readability
- Sunpreme 370w frameless bi-facial solar module
- Protected under U.S. Utility Patent 8,075,054.

## Team Capabilities

**Lisa Smith** has extensive experience in furniture & industrial design, exhibited at the Cooper Hewitt National Design Museum, Smithsonian Institute, MoMA design store and published in international magazines. Clients include Steelcase, Haworth & more. She holds several U.S. Design & Utility Patents. [www.lisasmith.net](http://www.lisasmith.net)

**Ron Celentano** has designed, installed, tested, & inspected solar PV systems since 1996. Currently President of PASEIA, VP of MSEIA for Pennsylvania, on the board of both PSEA and the Technical Advisory Board of Power Up Gambia.

**Laurence Hirsch** is the President of LGH Strategies a full service government and public affairs consulting firm specializing in the development of strategic partnerships, organizational and resource development. Larry and LGH Strategies will bring decades of experience to creating partnerships to develop new markets that will benefit from Solstreet.

**Grace Williams** holds an MBA in Finance and International Business from NYU and a BA from Princeton. She saw solstreet at Times Square and wanted to be part of our team immediately. Grace will perform specialized research to deliver strategic insights and actionable recommendations. She will offer her guidance to create an environment of cooperation, collaboration and teamwork.