

# solstreet

TM

With the solar-powered charging bench, communities can display

full color advertisements of products, services, and events anywhere people want to be: outdoor malls, traffic hubs, campuses, hospitality spots, parks, sidewalks and boardwalks. Locals and visitors stop by to recharge phones and devices while being updated on public events and business offerings communicated in real-time on the E ink interactive bulletin board.

Communities, municipalities, and organizations take advantage of **solstreet** features in a variety of ways:

With a monthly lease, the locality fully controls the lighting schedule, content, and any income from the LED backlit advertising, along with the dynamic content of the E ink screen. **solstreet** supervises the installation and maintenance.

Or **solstreet** and our partners handle the media sales and the locality gets a significant percentage of revenue generated by the LED backlit advertising and the dynamic content of the E ink screen, with no costs for installation and maintenance.

## sit. charge. discover.

### Specifications:

- Durable aluminum weather-proof construction
- Rated to 150 mph wind load
- Dimensions: 72" wide x 36" deep x ~102" high
- Seats 6 adults, provides 6 marine-worthy USB outlets
- Simple 8 bolt installation, no trenching required
- 40" x 60" static full color LED back-lit advertising
- 41" diag. E ink high contrast grayscale panel
- Remote information sharing with daylight readability
- Sunprime 370w frameless bi-facial solar module
- Protected under U.S. Utility Patent 8,075,054.

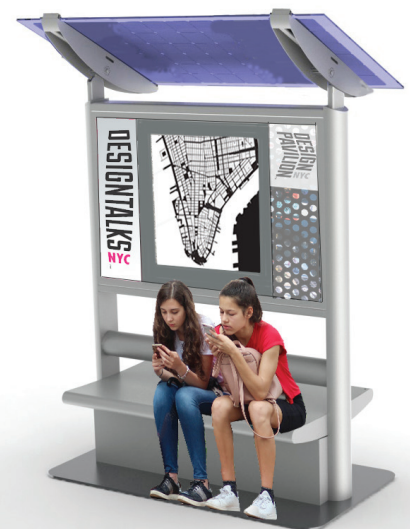
### Team Capabilities:

**Lisa Smith** has extensive experience in furniture & industrial design, exhibited at the Cooper Hewitt National Design Museum, Smithsonian Institute, MoMA design store and published in international magazines. Clients include Steelcase, Hawthorn & more. She holds several U.S. Design & Utility Patents. [www.lisasmith.net](http://www.lisasmith.net)

**Amelia Amon** is a solar designer with an aesthetic approach to integrating sustainable energy into the built environment. Clients include the NY State Energy Research & Development Authority, Liberty Science Center, Ben & Jerry's, and The Smithsonian National Design Museum. [www.alt-technica.com](http://www.alt-technica.com)

**Ron Celentano** has designed, installed, tested, & inspected solar PV systems since 1996. Currently President of PASEIA, VP of MSEIA for Pennsylvania, on the board of both PSEA and the Technical Advisory Board of Power Up Gambia.

**Nova Group** is a comprehensive management, fabrication, and installation shop, assisting companies in their client experiences, embedding their stories into multifaceted built environments. With over 35 years of experience, they are registered in 50 states, manufacturing facilities in NJ & FL. [www.novasigngroup.com](http://www.novasigngroup.com)



**Eink**

solar up  
stay current

[www.solstreet.net](http://www.solstreet.net)

### Insurance Coverage:

General Liability \$2M.  
Automobile Liability \$1M.  
Workers Compensation \$1M.  
Excess Liab. (Umbrella) \$5M.

### Administration Office:

solstreet llc  
130 East 93rd Street, Suite 1B  
New York, NY 10128  
**Contact:** [lisa@solstreet.net](mailto:lisa@solstreet.net)  
1.646.498.9890